ACBO Grantmaking Update

• Applicants were notified 8/30 of their funding status

• Funding snapshot: Marin County
  • 15 organizations
  • $195K
  • 3 Questionnaire Assistance Centers (more to come)
  • 11 jointly funded by Bay Area Census Funders Collaborative

• Gaps in our network: MENA, formerly incarcerated, renters/crowded housing, veterans, LGBTQ

ALL organizations regardless of their funding relationship are invited to utilize UWBA resources – to be released starting late-September on www.uwba.org/census
UWBA Resources

• Bay Area Counts 2020 campaign toolkit (posters, flyers, postcards, ads, etc. In multiple languages) – ETA mid-Oct
  • Regional text messaging campaign in multiple languages (“Text COUNT to NUMBER” for information from Bay Area Counts 2020 & Count Me In Marin)

• Regional media/ad campaigns, roundtable – ETA end Oct

• Training Materials (Census 101, How to apply for a census job, etc.) – ETA end Oct

• Monthly update calls, emails, invitations to convenings, potential future funding opportunities
Bay Area Counts 2020 Campaign

• Check [www.uwba.org/census](http://www.uwba.org/census) early Oct for formal release of materials
Regional Texting Campaign

Text COUNT to [NUMBER] to initiate campaign in English, Spanish, Vietnamese, Chinese, Tagalog, and Korean

Take "virtual pledge" to fill out the census and be a trusted messenger; receive virtual card and option to post on social media

Opt in to receiving updates & reminders from Bay Area Counts 2020 and Count Me In Marin

Receive reminders & assistance throughout census period
Upcoming Opportunities

• Virtual working sessions w/State CBOs
  • **Immigrant / Refugee & Limited English Proficiency**: Coalition for Humane Immigrant Rights (CHIRLA) – **Tue 9/17: 9:30-11am** (Register Here)
  • **Latinx**: Latino Community Foundation – **Thu 9/19: 10:30am-12pm** (Register Here)
  • **LGBTQ**: Equality California Institute – **Thu 9/19: 2-3:30pm** (Register Here)
  • **Healthcare**: California Primary Care Association – **Tue 9/23: 10:30am-12pm** (Register Here)
  • **African Americans**: California Calls – **Mon 9/23: 3-4:30pm** (Register Here)
  • **Asian Americans / Pacific Islanders**: Asian Americans Advancing Justice – Asian Law Caucus – **Tue 9/24: 10-11:30am** (Register Here)
  • **Low/No Broadband Access**: United Ways of California – **Tue 10/1: 2-3:30pm** (Register Here)

• Monthly Update Call (3rd Monday of each month): Register for the call here

• UWBA-Rise Together Webinar 3: Supporting a complete count as Census Enumerators – what you can do: Register for the webinar here
Questions?

Contact: census2020@uwba.org