Gearing up for the 2020 Census

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U.S. Census Bureau, Los Angeles Regional Census Center
Census Data is Important

- Directing Funds for Services
- Decision Making at All Levels of Government
- Making Business Decisions
- Estimating People Displaced by Natural Disasters
- Planning for Urban and Rural Land Use
- Scientific Research

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov
Your Answers are Protected by Law
Title 13 of the U.S. Code

- The Census is confidential and is required by law
- Results of the Census are reported only in statistical format
- We do not share respondents’ personal information or their responses with any other government agencies
- All Census employees are sworn to a lifetime oath to protect respondent information
- Penalties for wrongful disclosure: up to five years imprisonment and/or a fine of $250,000
New Method to Self Respond Starting March 12, 2020

*12 languages plus English will be supported
<table>
<thead>
<tr>
<th>On or between</th>
<th>You’ll receive:</th>
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<tbody>
<tr>
<td>March 12–20</td>
<td>An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)</td>
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<tr>
<td>March 16–24</td>
<td>A reminder letter.</td>
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<tr>
<td><strong>If you haven’t responded yet:</strong></td>
<td></td>
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<tr>
<td>March 26–April 3</td>
<td>A reminder postcard.</td>
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<tr>
<td>April 8–16</td>
<td>A reminder letter and paper questionnaire.</td>
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<tr>
<td>April 20–27</td>
<td>A final reminder postcard before we follow up in person.</td>
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We understand you might miss our initial letter in the mail.

- Every household that hasn’t already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn’t matter which initial invitation you get or how you get it—we will follow up in person with all households that don’t respond.
## Language Access - Supporting Linguistically Diverse Populations

<table>
<thead>
<tr>
<th>Internet Self-Response (ISR) &amp; Census Questionnaire Assistance (CQA)</th>
<th>• 12 Non-English Languages for Internet Self Response and 13 Non-English Languages for Census Questionnaire Assistance: Spanish, Chinese, Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, Japanese</th>
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</thead>
<tbody>
<tr>
<td>Language Guides (Video and Print)</td>
<td>• 59 Non-English Languages</td>
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<tr>
<td>Language Glossaries</td>
<td>• Language Guides include American Sign Language, braille, and large print</td>
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<tr>
<td>Language Identification Card</td>
<td></td>
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<tr>
<td>Paper Questionnaire &amp; Mailing Materials</td>
<td>• English and Spanish</td>
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<tr>
<td>Field Enumeration Instrument &amp; Materials</td>
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How the 2020 Census will invite everyone to respond

95% of households will receive their census invitation in the mail.

Almost 5% of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home’s physical location (like households that use PO boxes or areas recently affected by natural disasters).

Less than 1% of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.
2020 Census Questionnaire Questions

• Number of people living in housing unit
• Additional persons staying on April 1, 2020 not included above?
• House ownership or rental
• Telephone number
• Name of each person
• Gender of each person
• Age and birth date of each person
• Hispanic origin of each person
• Race of each person
Contact Information

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